**Application**

The inventory application can be used in a variety of ways. This being said I would want the application to have an icon that best represents that to the users. Out of many considerations, I would choose to use an icon that represents adding an item to the inventory. Some specialized plus sign, that represent this application would work. To customize it more I would utilize the colors used within the app as well. Once the icon helps bring in the user, they would then read the description. It would emphasize that the application is simple and easy to use while allowing the user to keep track of a user’s item counts.

**API Version**

While creating the application I used API 33. I would consider lowering the API to a previous version like 28. The application is very simple and I would want to reach a wide verity of users. If I stuck with the API of 33 a small group of users would be able to run the application. If the application had more complicated features I may want it to run on a newer version.

**Permissions**

The inventory application only specifically asks for SMS notification permissions. This can be considered an annoyance to the user, but the notifications are not necessary. If the user would like to be informed about an item's low inventory, then that user should best accept the permissions. This permission will allow the application to take in a phone number to send a text message to. This means that the application doesn’t need to take in a user’s number to run but will if given permission.

**Monetization**

For this application to make money, I plan on a premium version that allows the database to store more inventory. The basic version may only hold about 30 items, but if the user would like to pay a small fee, they could increase the space needed for what they want. Knowing that the application is simple, the fee would be very low, but it would be a one-time fee. The user could also pay a higher fee for more space. If I were to choose a subscription-based pay, I would most likely lose users due to other similar apps being free.

**References**

Google. (n.d.). *Release | google play console*. Google. https://play.google.com/console/about/guides/releasewithconfidence/